



2023 Symposium

October 18–20, 2023

3

Days

October 18–20, 2023

2

Ways to Join

In person or webinar

1

Unifying Goal

Leading a new wave of home and community options

12

Inspiring Sessions

Plus in-person afternoon workshops and tours

20

Powerful Presenters

Decades of research and community-building know-how



2023 Symposium

Themes

- *Community Development: Home is where it all starts*
- *Workplace & Workforce Development: be OPEN, be READY™*
- *Market Maturity: Local capacity building & fundraising*
- *Translational Research: Leading to supportive public policy*
- *Positive Health Outcomes: Connected, purpose-filled lives*
- *Supportive Ecosystem: Wheels of change in sync & in motion*



2023 Symposium

Sponsorship Opportunities



Presenting Sponsor(s) (2)
\$25,000



Major Sponsor(s) (3)
\$15,000



Supporting Sponsor(s) (4)
\$7,500

*First Place AZ is a 501(c)(3) charitable organization.
See the following benefit details we are glad to explore with you further.*

\$25,000

Presenting Sponsor Benefits

- Recognition as presenting sponsor of the 2023 First Place Global Leadership Institute Symposium
- Inclusion in event collateral (invitations, press releases, follow-up)
- Acknowledgment in September, October and November First Place e-newsletters
- Comments at the symposium
- Participation in PR and collaboration with partner's communications team
- Recognition as presenting sponsor in symposium presentations
- Website link on First Place symposium page
- Posts on First Place social media (Facebook, Instagram, LinkedIn, Twitter)
- 4 in-person tickets and 10 webinar tickets
- Scholarship for 2 in-person attendees or 8 webinar attendees



Major Sponsor Benefits

- Recognition as major sponsor of the 2023 First Place Global Leadership Institute Symposium
- Inclusion in event collateral (invitations, press releases)
- Acknowledgment in September, October and November First Place e-newsletters
- Recognition as major sponsor in symposium presentations
- Website link on First Place symposium page
- Posts on First Place social media (Facebook, Instagram, LinkedIn, Twitter)
- 2 in-person tickets and 6 webinar tickets
- Scholarship for 1 in-person attendee or 4 webinar attendees



Supporter Benefits

- Listing as supporter of the 2023 First Place Global Leadership Institute Symposium
- Inclusion in event collateral and invitations
- Acknowledgment in September, October and November First Place e-newsletters
- 1 in-person ticket and 4 webinar tickets



What People Are Saying...

"I know we will succeed, but after the symposium, I feel like I have more tools to get there sooner."

- Kelli Jensen, **PerspectAbility**

"It was fantastic and way beyond my expectations!"

- Nate Stein, **Teva Community**

"You don't need to re-invent the wheel. The symposium shares in great detail the First Place model and lessons learned for the greater good of us all."

- Bassel Rabbet, **Capital Guidance**

"Your inspiration, information, direction and energy continue to reach a continent away. So much to help us grow and for us to be able to give back—being stronger together!"

- Bev Michael, **EdAble Social Enterprise**

"The entire symposium was an incredibly valuable learning experience from the standpoint of hearing/seeing all that has been accomplished in the creation of First Place."

- Debra Tabakin, **Parents with a Plan**

"Very, very Impressed! You gave us a lot to think about and brought up areas we had not yet come across or considered."

- Danette Henderson, **Trailhead Community**



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Contacts

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